

## Message Text

UNCLASSIFIED

PAGE 01 MADRID 07394 261110Z

42

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 STR-04 CIAE-00 INR-07

NSAE-00 PA-02 RSC-01 USIA-15 PRS-01 SP-02 /052 W

----- 114914

R 260928Z NOV 74

FM AMEMBASSY MADRID

TO SECSTATE WASHDC 515

UNCLAS MADRID 7394

E.O. 11652: N/A

TAGS: BEXP SP

SUBJ: COUNTRY COMMERCIAL PROGRAM

1. BECAUSE OF DECLINING INTEREST ON PART OF EXHIBITORS  
AND BUYERS MURCIA FP AND P SHOW IS BEING CONVERTED TO  
A BIENNIAL RATHER THAN AN ANNUAL EVENT. NEXT SHOW  
SCHEDULED FOR 1976.

2. FAIR OFFICIALS BLAME RELATIVE LACK OF CHANGE IN  
FOOD PROCESSING EQUIPMENT FOR DECLINING INTEREST IN  
ANNUAL SHOW. THIS YEAR ONLY ONE FOREIGN EXHIBITOR, A  
POLISH MEATPACKING CONCERN, WAS PRESENT. APPARENT ALSO  
THAT FAIR MANAGEMENT AND PRESENTATION COULD STAND IMPROVE-  
MENT AND FAIR OFFICIALS ADMIT THEY HAVE NOT BROUGHT  
NEEDED PROFESSIONALISM TO THE TASK. THEY EXPRESS  
DETERMINATION IMPROVE PER FORMANCE AND HOPE THAT CHANGING  
TO BIENNIAL BASIS WILL HELP. AT THIS POINT , HOWEVER,  
MURCIA FAIR WOULD NOT APPEAR TO BE A PRODUCTIVE FORMAT  
FOR USG PARTICIPATION.  
RIVERO

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 26 NOV 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974MADRID07394  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D740342-1037  
**From:** MADRID  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1974/newtext/t19741112/aaaaajsp.tel  
**Line Count:** 47  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** MorefiRH  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 30 OCT 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <30 OCT 2002 by maustmc>; APPROVED <20-Nov-2002 by MorefiRH>  
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**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** COUNTRY COMMERCIAL PROGRAM  
**TAGS:** BEXP, SP  
**To:** STATE  
**Type:** TE  
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